



Federal Communications Commission  
Washington, D.C. 20554

June 27, 2017

*In Reply Refer to*  
1800B3-SS

**MAILED**

JUN 27 2017

**FCC MAIL ROOM**

**CERTIFIED MAIL-RETURN RECEIPT REQUESTED**

Mr. R. Shane Southern  
Southern Communications Corporation  
306 South Kanawha Street  
Beckley, WV 25801

In re: WCIR-FM, Beckley, WV  
Southern Communications Corp.  
Facility ID No. 61273  
File No. BRH-20110601AFI

Dear Mr. Southern:

This letter is in reference to the pending license renewal application of Southern Communications Corporation for Station WCIR-FM, Beckley, West Virginia.

We cannot process the referenced application and have been holding it since June 1, 2011, pursuant to the Commission's "red light" rules, which prohibit the staff from granting an application when an applicant is delinquent on debts owed to the Commission.<sup>1</sup> We believe that it is not in the public interest to retain unprocessable applications for extended periods of time, particularly when the extended delay is the result of the inaction of an applicant to correct a debt delinquency.<sup>2</sup>

Accordingly, we are providing Southern Communications Corporation a period of 30 days from the date of this letter to pay or arrange for payment of the delinquent debt with the Commission's Office of Managing Director.<sup>3</sup>

<sup>1</sup> See *Amendment of Parts 0 and 1 of the Commission's Rules – Implementation of the Debt Collection Improvement Act of 1996 and Adoption of Rules Governing Applications or Requests for Benefits by Delinquent Debtors*, Report and Order, 19 FCC Rcd 6540 (2004). See also 47 CFR §§ 0.283, 1.1910(b)(3).

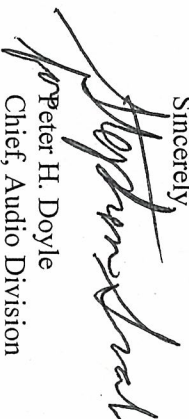
<sup>2</sup> See, e.g., 47 CFR § 73.1910(b)(2) (entity found to be delinquent in debt owed "will be informed that action will be withheld on [its] application until full payment or arrangement to pay . . . is made and/or that the application may be dismissed"); see also *Reserved Band FM Translator Applications Dismissed*, Public Notice, 25 FCC Rcd 3276 (MB rel. Mar. 31, 2010) (non-cut-off reserved band FM Translator applications dismissed in light of filing freeze and likelihood of delay of several years before filing window for reserved-band FM translator stations will be opened).

<sup>3</sup> Inquiries concerning the delinquency should be addressed to Associate Managing Director-Financial Operations, 445 12<sup>th</sup> Street, S.W., Room 1-A625, Washington, DC 20554, or by calling the Financial Operations Help Desk at (877) 480-3201.

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Failure to have the “red light” status removed within that time period will result in the dismissal of the referenced application pursuant to Sections 1.1910(b)(3) and 73.3568(a)(1) of the FCC’s rules.<sup>4</sup>

Sincerely,

A handwritten signature in black ink, appearing to read "Peter H. Doyle", written over a horizontal line.

Peter H. Doyle  
Chief, Audio Division  
Media Bureau

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<sup>4</sup> 47 CFR §§ 1.1910(b)(3), 73.3568(a)(1).